

# PROPEL 2019

EMPOWERING YOUNG WOMEN ENTREPRENEURS



**Kimmie Carey**

Kellogg '19

Her project: the dose co. is a functional food and beverage company dedicated to improving your well-being.



**Cheyenne Cazaubon**

Pritzker '19

Her project: A career profile website elevating millennial women in STEAM (Science, Technology, Engineering, Art, & Mathematics).



**Nicole Dannehower**

Kellogg + McCormick '19

Her project: Mineral SPF aims to provide affordable, high quality sun protection delivered direct to consumer, and including education on when, how, and why to apply.



**Sophie Davis**

Medill '21

Her project (with Tarushi Sharma): to make waking up a more refreshing experience through Lux, an IoT device that customizes a bright light sunrise to your sleep cycles.



**Yasmeena Faycurry**

McCormick '22

Her project: eliminating distance with VR technology.



**Anim Haroon**

Kellogg '20

Her project: to create a platform for teenage girls to find resources and mentorship.



**Maja Ivanovic**

Feinberg '20

Her project: to create an interactive course for health care students which focuses on business in medicine.



**Cassidy Jackson**

Medill '21

Her project: a podcast called "5-Minutes of Passion" that works to give listeners quick doses of passion from young adults just like them.



**Isabella Jiao**

Medill '19

Her project: Wearever curates and delivers clothing rental services to travelers who are unable to pack everything they need for a trip.



**Emily Kvitko**

Medill '19

Her project: Onesie, a digital magazine and app that features videos, photos and interactive stories on baby and toddler fashion and celebrates children up to age five for their creativity, curiosity and free spirits.



**Star Li**

Medill '19

Her project (with Zoey Ren): C-art is a video content platform that makes art more accessible and fun by providing 1-3 minute educational and interactive videos about artwork.



**Rachele Louis**

Kellogg '19

Her project: LifeWeb, a social memory platform for collecting memories from your loved one's community to create a 360 view of life after they've passed away, and to connect those who knew them in different ways.

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**Amie Liu**

Kellogg '19

Her project: MyVillage is an app that helps parents streamline asking for help when the unexpected pops up.



**Elaine Ramirez**

School of Communication '19

Her project: Prodos builds trust in blockchain technology through data-driven content and insights for business leaders.



**Alice Lu**

Pritzker '19

Her project: an incubator to develop a tailored training on Trauma-Informed Care (TIC) for law schools and legal clinics to contribute legal expertise towards the national conversation on TIC.



**Zoey Ren**

Medill '19

Her project (with Star Li): C-art is a video content platform that makes art more accessible and fun by providing 1-3 minute educational and interactive videos about artwork.



**Regina Morfin**

McCormick '21

Her project (with Avantika Raikar): facilitate the use of sustainable manufacturing processes in large scale apparel.



**Tess Russell**

McCormick '20

Her project: provide a platform to help people recycle goods they never thought were recyclable and to make it easy to find recycling companies and locations for all types of products.



**Cara Morphew**

Kellogg '19

Her project: BeenThere is a career prep and higher education application marketplace that connects applicants to current MBAs for detailed guidance.



**Tarushi Sharma**

Weinberg '19

Her project (with Sophie Davis): to make waking up a more refreshing experience through Lux, an IoT device that customizes a bright light sunrise to your sleep cycles.



**Aimee Ortega**

School of Communication '20

Her project: Aimee Elise Sewing Studio, a contemporary space to learn and engage in the creative practice of sewing while building community along the way.



**Yuki Solomon**

School of Communication '19

Her project: a documentary film series that captures the personal and public life of inspiring female figures here in the Windy City. Shot on an iPhone.



**Avantika Raikar**

McCormick '22

Her project (with Regina Morfin): facilitate the use of sustainable manufacturing processes in large scale apparel.



**Colleen Zewe**

Medill '19

Her project: a podcast about women's health so that they will have information they need to feel empowered and in charge of their own health and wellbeing.