

LITTLE JOE VENTURES FELLOWS

Cohort #3



Amy Drake, SESP '22

Amy's journey from her hometown in Somerset, England, was facilitated by the Sutton Trust US Programme run in partnership with the US-UK Fulbright Commission. Amy has a passion for supporting social mobility and studies Social Policy and Marketing. In her work, she is dedicated to ensuring that low-income voices are heard. She designed a student-led initiative to empower low-income communities in Chicago to lead environmentally-friendly lifestyles. Recently, she was selected to participate in the Clinton Global Initiatives University Program, an internationally-competitive leadership development program.

"To me, this opportunity means the chance to learn from some exceptional people and to be inspired by the lessons they have learned, mistakes they have made, and advice they are able to provide."



Regina Morfin, McCormick '22

Born in Guadalajara and raised in Miami, Regina is studying Manufacturing and Design Engineering as well as Entrepreneurship. She's the co-founder of Lura, an online platform that provides small apparel brands with access to sustainable textiles. As a Propel Ambassador, she works to foster a community of female Northwestern students that are eager to become entrepreneurs. Regina is passionate about the environment and has spent time working with Unilever's Hellman's Mayonnaise to implement plastic waste reduction initiatives in manufacturing.

"I'm excited to delve deeper into the entrepreneurial community at Northwestern and learn how to be an effective leader from both my peers and mentors."



Sreya Parakala, McCormick '22

Sreya, who was born and raised in Sydney, Australia, studies Industrial Engineering, Entrepreneurship and Managerial Analytics. Her experience as part of the International Admissions Office inspired her to found Iris, an app that aims to virtually encapsulate the college discovery process in a clear, concise and centralized manner. She serves as the Hospitality Chair of Project Tufaan, is an Early Research Experience Awardee and was part of The Garage's Propel and Wildfire programs.

"I am thrilled to be able to refine my entrepreneurial toolbox by learning from some of the most motivating, resilient and hard-working mentors and peers in the space."



Avantika Raikar, McCormick '22

Avantika grew up primarily in Singapore, and now studies Industrial Engineering and Design. She is a co-founder of Lura, an online platform that helps apparel brands easily source sustainable textiles by digitizing the relationship between brands and manufacturers. In the past, she has worked as a fashion intern, and later as a strategy intern for a FinTech startup. Throughout her time at Northwestern, she has been actively involved in many of The Garage's programs. She is currently an Ambassador for Propel, a program that supports female entrepreneurs.

"I am most excited to learn from everyone in the cohort, and to work towards becoming a stronger entrepreneur and leader."



Christian Wade, SESP '22

Born and raised in Madison, Mississippi, Christian is studying Organizational Change, Economics, and Integrated Marketing. He served as the executive director of the 2020 ImproveNU Challenge, a pitch competition in which over 100 students pitched their ideas to make Northwestern better. He also launched an indie music web-magazine. He is a member of both ISBE and Alpha Kappa Psi, and serves on the executive boards of ASG, WNUR Media Team, and the Northwestern Sports Analytics Group.

"I'm excited to work alongside so many driven and innovative students and leaders, and I look forward to learning more about myself as well as how to become a purposeful leader and entrepreneur."