

ACTIVATE

Making entrepreneurship more inclusive
and accessible to Black Northwestern students

SUMMER 2020 PROGRAM PARTICIPANTS



Elshaday Aklilu Abraham, McCormick '21

As a lover of human-centered design and as a Chemical Engineering student, Elshaday is always challenging herself to find creative and effective solutions to complex problems. This is seen in her attention to detail in her role as a project manager in several design projects. Her expertise is easily transferable to her involvements on campus as President of Alpha Kappa Psi and Secretary of the American Institute of Chemical Engineers. As an Ethiopian immigrant, Elshaday's mission is to always use her diverse skill set to provide a meaningful impact on the lives of those around her.



Anastacia Chineme, SESP '22

Born and raised in Millburn, New Jersey, Anastacia is studying Political Science and Organizational Change. Her experience working in the Admissions Office for the Kellogg School of Management first piqued her interest in learning about different business industries. Combining her business interest and her passion for learning about different cultures, she spent the summer abroad as a consulting intern with University College London. At Northwestern, she serves on the executive boards of Kappa Kappa Gamma and Women in Law. She aims to be a lawyer with a focus on the intersection of business and law.



Nolan Robinson, SoC '21

Nolan, from Evanston, is majoring in Theatre and minoring in Political Science with a certificate in Music Theatre. Actively involved in the School of Communication, Nolan has performed in various Wirtz department shows and has produced, written, and starred in a web series inspired by his experience as a Black student at Northwestern. With his extensive Computer Science and Arts knowledge, he hopes to combine both to further advance the entertainment industry and continue to impact it through his writing, his acting, and his passion for making spaces more equitable and welcoming.



Sheyda Tribble, SoC '22

Born and raised in Washington, DC, Sheyda is studying Radio/Television/Film and Sociology. She serves as the Co-President of Black Mentorship Program and the Co-Vice Coordinator of External Relations for FMO, Northwestern's Black Student Union. She is both a member of A&O productions and the Living in Color Artist Collective. In her work, Sheyda is concerned with representations of young Black and Brown voices in media. She believes positive representations of marginalized people in media and advertising make the media landscape more inclusive. She is currently developing a consulting company that seeks to partner and co-create campaigns with companies geared toward engaging young Black and Brown people.



Jayden Underwood, Weinberg '21

Jayden was born and raised in Columbus, Ohio, and studies Computer Science. He is the founder of Eumenides, a high-end fashion brand, specializing in streetwear and outerwear that works with various civil rights organizations to raise funds and awareness. Previously, he worked in freelance web design, as well as web maintenance for some of Northwestern's current online pages. He is a member of the National Society of Black Engineers (NSBE) as well as a mentor within the Black Mentorship Program (BMP). He is ecstatic to be working alongside such a talented and ambitious group of people, and is looking forward to educating himself on skills and characteristics that will allow him to more positively affect the world.