

# ACTIVATE

An 8-week immersive learning experience with the goal of making entrepreneurship more inclusive and accessible to Black Northwestern students.

## FALL 2021 PROGRAM PARTICIPANTS



### **Adala Makhulo, SoC + Weinberg '23 (Undergraduate)**

**PROJECT:** 3 Point Productions is a film production company based in Nairobi, Kenya that creates high quality content for the Youth, by the Youth in Kenya.



### **Amber Washington, Kellogg '22 (MBA candidate)**

**PROJECT:** A business leadership education curriculum and program for underrepresented youth in primary and secondary education (starting with grades 5-12; post-secondary and return-to-work initiatives at a later-stage) to increase diversity within the pipeline of future business leaders.



### **Caleb Whittaker, SoC '23 (Undergraduate)**

**PROJECT:** A media company that specializes in media production and content related services and helping BIPOC businesses excel.



### **Carlton Amoo, Kellogg + Pritzker '22 (JD / MBA candidate)**

**PROJECT:** Daraa is a marketplace for composable logistics that democratizes Prime experiences.



### **Kachine Blackwell, Kellogg + Pritzker '23 (JD / MBA candidate)**

**PROJECT:** A website that catalogues and directs consumers to purchase multilingual children's books.



### **Kenny Allen, Kellogg '23 (MBA candidate)**

**PROJECT:** A digital coaching platform to make professional development accessible and connect individuals to expert coaches.



### **Lacey Johnson, Kellogg + Pritzker '23 (JD / MBA candidate)**

**PROJECT:** Legal tech software that guides individuals through the probate process after losing a loved one intestate.



### **Vincent Ford, SoC '22 (MS in Leadership for Creative Enterprises)**

**PROJECT:** Food for Your Soul is a Southern cuisine cookbook with a modern twist developed by a young Mississippi Native by the name of Vincent Vendell.