THE PROPEL PROGRAM
empowering young women entrepreneurs
FALL 2021 PROPELLERS

HYOHEE KIM
SESP '22
PROJECT: NAME TBD
Hyohee is working on a VR/AR project to raise awareness of issues around Argyle gentrification.

ISABELLE RIBACK
SESP '23
PROJECT: NAME TBD
Isabelle’s app researches, chooses, and books a traveler’s personalized “best fit” day(s) of activities in unfamiliar cities using ticketing and reservation functionality, weather data, and local community feedback.

KARISHMA MANDAL
MCCORMICK '22
PROJECT: SHAREWILL
Sharewill is a platform for students to share their belongings including household necessities and exchange local tips.

LAUREN BICHELMEIR
MCCORMICK '24
PROJECT: VOCABLY
Vocably is an app that helps language learners build and retain vocabulary by automatically saving all new words/ phrases they search and creating flashcard decks.

LIYING PENG
THE GRADUATE SCHOOL '22
PROJECT: SWAYDE
Swayde empowers mom influencers with transparent brand ethics information and community knowledge so they have a full picture of the companies, policies, products, and people they are representing through their partnerships.

MEETU PATEL
THE GRADUATE SCHOOL '22
PROJECT: CONNECTIFY
Connectify is a networking platform focused on helping university students connect and interact with other students and alumni.

KAYLI FRADIN
THE GRADUATE SCHOOL '22
PROJECT: BUDDY
Buddy is a cannabis education and wellness app aimed to support new medical marijuana users start their journeys.

SALLY KIM
SESP '24
PROJECT: TBD
TBD is a podcast centered around first-generation American perspectives on social and political issues.

To learn more about Propel, visit: thegarage.nu/propel