

# THE PROPEL PROGRAM

empowering young women entrepreneurs

## FALL 2021 PROPELLERS



**HYOHEE KIM**  
SESP '22

**PROJECT:** NAME TBD

Hyohee is working on a VR/AR project to raise awareness of issues around Argyle gentrification.



**LAUREN BICHELMER MCCORMICK '24**

**PROJECT:** VOCABLY

vocably is an app that helps language learners build and retain vocabulary by automatically saving all new words / phrases they search and creating flash card decks.



**ISABELLE RIBACK**  
SESP '23

**PROJECT:** NAME TBD

Isabelle's app researches, chooses, and books a traveler's personalized "best fit" day(s) of activities in unfamiliar cities using ticketing and reservation functionality, weather data, and local community feedback.



**LIYING PENG**  
THE GRADUATE SCHOOL '22

**PROJECT:** SWAYDE

Swayde empowers mom influencers with transparent brand ethics information and community knowledge so they have a full picture of the companies, policies, products, and people they are representing through their partnerships.



**KARISHMA MANDAL MCCORMICK '22**

**PROJECT:** SHAREWILL

Sharewill is a platform for students to share their belongings including household necessities and exchange local tips.



**MEETU PATEL**  
THE GRADUATE SCHOOL '22

**PROJECT:** CONNECTIFY

Connectify is a networking platform focused on helping university students connect and interact with other students and alumni.



**KAYLI FRADIN**  
THE GRADUATE SCHOOL '22

**PROJECT:** BUDDY

Buddy is a cannabis education and wellness app aimed to support new medical marijuana users start their journeys.



**SALLY KIM**  
SESP '24

**PROJECT:** TBD

TBD is podcast centered around first-generation American perspectives on social and political issues.

**To learn more about Propel, visit:**  
[thegarage.nu/propel](https://thegarage.nu/propel)