



Startup Matchmaking Fall 2021

Acorn Genetics: With the creation of the AcornLab, Acorn Genetics is the first DNA testing company to take genetic testing out of the lab and into people's home, giving our customers access to their genetic information in the most private, convenient, and affordable manner.

Looking for: Computer Science, Computer Engineering, Electrical Engineering, Biomedical Engineering, Mechanical Engineering, Industrial Engineers, Marketing, Communications.

Contact: Ana Cornell, anacornell2022@u.northwestern.edu

Authentic Media Ascension: Helping creators and their communities through data.

Looking for: Content Strategist -- lead writer for AMA's content ecosystem; Graphic Designer -- assisting with social media, case study, website design and helping with UI/UX on new product drops; Developer -- experience with Python. Writing scripts to further automate AMA analytics processes.

Contact: Lainey Dow, laineydow2023@u.northwestern.edu

become: become aims to restore trust in the therapy-seeking process as the "Hinge dating app" for young adults to find culturally competent therapists fitting their personality and therapy approach preferences.

Looking for: Technical Product Intern (CS / software dev skills required; full-stack engineers preferred)

Contact: Josh Pedowitz, josh.pedowitz@kellogg.northwestern.edu & Shanna TL, shanna.traphoner-liu@kellogg.northwestern.edu

Buddy: Buddy is a cannabis education and wellness app to help new medical users start their journeys.

Looking for: Developer

Contact: Kayli Fradin, kaylifradin2020@u.northwestern.edu

Caped Clinicians: An interactive publication breaking down some of the barriers in science literature by presenting research in a non-traditional way using graphic novels and other media forms.

Looking for: Illustrators, editors and creatives that can use digital media. Administrative personnel, and grant draft review team.

Contact: Gabe Dara, gabedara2024@u.northwestern.edu / capedclinicians@gmail.com

Clubspot: One place for all clubs.

Looking for: Everything! Especially coding skilled people.

Contact: Haley Hooper, haleyhooper2023@u.northwestern.edu

Cue the Curves: Reinventing the plus size shopping experience.

Looking for: Marketing (influencer relations/content creation) and developers (front end and back end).

Contact: Charlotte Oxnam, charlotte@cuethecurves.com

Datum: Datum is the first all-in-one platform that offers digital services that help everyday consumers control, manage, and monetize their personal data assets.

Looking for: UX Designer, AI/Software Engineers, Graphic Designer, Data Scientist, Hustlers (Biz Dev.)

Contact: Jonathan Schroeder, Jonathan.Schroeder@kellogg.northwestern.edu

Explore: Explore strives to make international volunteering feel more at home through connecting travelers around the world and sharing transparent information about the programs.

Looking for: Designers, storytellers, and engineers passionate about social impact.

Contact: Sherry Xue, sherryxue2023@u.northwestern.edu

Zoom room: <https://northwestern.zoom.us/j/3563697147>

Happtivity: Wearable mental health.

Looking for: Technical co-founders.

Contact: Ajay Dave, ajaydave@u.northwestern.edu

Homebase: Off-campus housing platform for students.

Looking for: Software Engineer, Sales associate, Marketing Associate.

Contact: Sanath Angalakudati, sanath@u.northwestern.edu

InfernoGuard: InfernoGuard provides prompt wildfire detection and notification through continued monitoring of environmental conditions.

Looking for: Looking to greatly expand our team this year: Marketing/Journalism, business development interns, and scientific data analysis.

Contact: Kevin Kaspar, kevinkaspar2024@u.northwestern.edu

IX Lab: Designing the future of accessible interfaces.

Looking for: Any help is welcome :) , looking for technical/nontechnical co-founders, user research, hardware/software engineering, marketing.

Contact: Yvan Chu, yvan@u.northwestern.edu

Leva: Leva is a customized mentorship software and service designed to empower women in the workplace and enable strong retention.

Looking for: Coder, business strategist.

Contact: Kate Fawcett, katefawcett2024@u.northwestern.edu

Litterbox: Where Wildcats store their sh*t.

Looking for: We're hoping to hire a team of executives who will be in charge of operational and logistical planning, as well as marketing.

Contact: Charlie Tanas, charlietanas2024@u.northwestern.edu

Lura: We help small apparel brands access sustainable textiles more easily.

Looking for: Organization + logistics lead; Product designer / UX designer

Contact: Avantika Raikar, avantikaraikar@lura-services.com

Mark IV Games: We're Mark IV Games, a group of Northwestern students dedicated to designing and self-publishing engaging and fun board games.

Looking for: Graphic designer.

Contact: Elam Blackwell, elam@u.northwestern.edu

Personal Data Marketplace: This idea is based on an app that can collect user data with their permission and allow the users to safely sell their de-identified data directly to companies and groups that want to buy it in a data marketplace (peer-to-peer exchange platform powered by Blockchain technology and AI).

Looking for: Developers (App and web developers and devs knowledgeable with blockchain), enthusiastic team members with marketing/finance/business organization skills.

Contact: Can Gurkan, gurkan@u.northwestern.edu

Revvail: The social product reviewing platform.

Looking for: UI/UX Designer (and graphic design), Software Engineer, maybe User Acquisition/Marketing Director.

Contact: Andrew Pulver, andrewpulver2024@u.northwestern.edu

Rhetoric: Grammarly for presentations.

Looking for: Growth & Strategy Intern

Contact: Raman Malik, raman@rhetoric.app

Springrose: Springrose designs adaptive intimates for women with upper mobility challenges.

Looking for: Marketing & Strategy Intern; Healthcare Strategy Intern.

Contact: Nicole Cuervo, nicole.cuervo@kellogg.northwestern.edu

Talaria: Talaria is the end-of-life personal assistant, providing individuals with planning tools and their loved ones with services to make managing the tasks that follow a death easier, so that the bereaved can focus on what they need most.

Looking for: Sales, Engineering, and Digital Marketing Intern.

Contact: Tucker Risman, Tucker@TryTalaria.co

The Connector: Your one-stop shop for nutrition, fitness, and mental health coaching.

Looking for: Co-founder, someone who is passionate about the wellness space and looking to solve for the disjointed wellness community that currently exists.

Contact: Katia Tamer, katia.tamer@kellogg.northwestern.edu

The Walnut Brain: Our company, The Walnut Brain, leverages a unique learning mechanism to help lifelong learners retain key ideas from their favorite non-fiction books through powerful questions, increased interactivity, and active recall.

Looking for: Software engineers, web developers, marketing interns.

Contact: Abhishek Shah, abhishekshah2024@u.northwestern.edu

Unfound: Where people share and discover the places they love.

Looking for: tech, marketing, content.

Contact: Yasmeena Faycurry, yasmeena@unfound.app

Venture Health Studio LLC: A health-tech startup holding company striving to improve the health and lifestyle quality for people worldwide through the development of innovative technological solutions.

Looking for: Marketing/Social Media; Software/Web Development; Sales/Finance.

Contact: Chirag Goel, cgoel@northwestern.edu

Xenah Developers: A technical consulting company that provides coding services to companies, individuals and start ups.

Looking for: COO, Junior Software Developers, Senior Software Developers

Contact: Niraj Shah, nirajshah2023@u.northwestern.edu