

X-FACTOR / FALL 2021

Transforming Northwestern student founders into the creators and leaders of tomorrow.

X-Factor is focused on assessing and enhancing students' capacity for transformational leadership, the specific type of leadership associated with being an innovator and disruptor. This quarter, we're excited to welcome three international students to the cohort: Nicola from Canada, Sherry from China, and Rawan from Egypt.



Anna Lise Ericson / School of Communication '22

Project: Cerer is an online retailer that focuses on sustainably and ethically made women's clothing.



Charlie Tanas / McCormick School of Engineering '24

Project: Litterbox provides convenient, affordable, and secure summer storage for Northwestern students.



Harrison Larner / Medill School of Journalism '23

Project: 8 in the Box Productions is helping college athletes create video content and monetize their NIL (name, image, likeness) rights.



Jasmine Javaheri / Weinberg College of Arts & Sciences '23

Project: Litterbox provides convenient, affordable, and secure summer storage for Northwestern students.



Kevin Kaspar / McCormick School of Engineering '24

Project: InfernoGuard provides prompt wildfire detection and notification to large-scale landowners through continued monitoring of environmental conditions.



Nicola Craig / Kellogg School of Management '22

Project: CarbonGraph is a platform that shares the carbon footprint of various goods and services with consumers, investors, and governments.



Rawan Mohamed / McCormick School of Engineering '23

Project: Cue the Curves is the home of the next generation of plus-size fashionistas.



Sherry Xue / School of Communication '22

Project: Explorate strives to make international volunteering feel more at home through connecting travelers around the world and sharing transparent information about the programs.