

THE PROPEL PROGRAM

empowering young women entrepreneurs

WINTER 2022 PROPELLERS



AYIN ABEGUNDE
McCORMICK '22

PROJECT: KOYLD

KOYLD is an afro-textured hair brand innovating products and services to simplify and elevate hair care for Black women.



KATIA TAMER
KELLOGG '23

PROJECT: THE CONNECTOR

The Connector is solving the disjointed wellness ecosystem through a personalized, one-stop-shop coaching experience.



DEANNA COOK
KELLOGG '22

PROJECT: LIYA COLLECTIVE

LIYA is a slow fashion brand creating minimalist, natural fiber accessories for the modern human, sustainably made around the world.



NATASHA VON BARTHELD
BIENEN '23

PROJECT: CONCERT HUB

Concert Hub creates casual, interactive, and intimate concert experiences on campus that feature student musicians of all genres and engage diverse student audiences.



ELIZABETH SAVIN
McCORMICK '25

PROJECT: INCOMING INNOVATORS

Incoming Innovators is an online platform where high school students can explore the different fields of engineering.



NIKKI PANGILINAN
KELLOGG '22

PROJECT: FUERZA

Fuerza saves clients time and money by optimizing the time they spend at the gym.



EMILY MERRICK
FEINBERG '24

PROJECT: MENTORMED

MentorMed works to support patients who are struggling to navigate their medical conditions by connecting them with peer mentors who have experience managing similar conditions.



ZOE LEWIS
SESP '25

PROJECT: COLLEGE APP BUILDERS

College App Builders creates a personalized journey through the college application process to guide students towards the school that best fits them.

To learn more about Propel, visit:
thegarage.nu/propel