

LITTLE JOE VENTURES FELLOWS

COHORT #5



Lauren Huttner, Medill '24

Lauren, from Denver, Colorado, is studying Journalism and History with a minor in Business Institutions. Her interest in entrepreneurship started during the pandemic when she interned for a female mentorship startup. After exploring marketing, social media and growth, she decided to focus her efforts on community building. Since then, Lauren has helped Youtubers build Discord communities through the Garage startup, Authentic Media Ascension, consulted TikTok collective, "The Wave House," on how to best engage their followers and learned how blockchain technology can foster meaningful interactions. Lauren is excited to continue bringing people together in person and online while working on her new web3 education startup, Shift.

"I am honored to participate in a program that celebrates curiosity. I cannot wait to learn, grow and explore with my peers and continue my entrepreneurial journey."



Steven Jiang, Weinberg '24

Born and raised in Harbin, China, Steven is studying Economics with minors in Entrepreneurship and Business Institutions. His entrepreneurial journey started with founding HPMS Venture, a non-profit consulting startup helping underprivileged, young musical talents earn scholarships from top music schools in the world. Currently, Steven is developing Overture Games - a game design startup making practice fun for musicians. Steven posts fun videos on TikTok aiming to make classical music accessible to everyone with a following of over 325,000. He is the host of VirtualCoffeeHouse where he talks about music education and business with Grammy Award winners, international soloists, major orchestra conductors, and other leading figures in the music industry.

"I am incredibly thankful to join this network of aspiring young entrepreneurs from different disciplines, learn from successful mentors, and ultimately contribute to expanding the growth of the music industry."



Kevin Kaspar, McCormick '24

Kevin is originally from Charlotte, North Carolina studying Manufacturing and Design Engineering and Entrepreneurship. Kevin's passion for entrepreneurship began back as a freshman in high school in 2016, when wildfires ran rampant throughout the Appalachian Mountains near his hometown. Since then, Kevin has been building InfernoGuard, which aims to reimagine remote wildfire detection. He is particularly passionate about high-impact, mission-driven ventures focused on sustainability and enjoys sharing his passion for entrepreneurship with students interested in getting involved at The Garage through student Office Hours. Kevin has pitched in dozens of pitch competitions and received over \$160,00 in non-dilutive funding, aiming to launch InfernoGuard's services this upcoming wildfire season.

"Joining the LJV community is particularly rewarding because I'm joining a tight-knit community of dedicated entrepreneurs who have previously paved the way and inspired my own entrepreneurial pursuits at Northwestern."



Stephanie Shields, Weinberg '24

Stephanie is studying Political Science and Entrepreneurship. Originally from Hillsborough, CA, she was raised with an entrepreneurial spirit that has included founding two nonprofits, coding three apps, and creating a program to increase fundraising efficiency that she has used on several political campaigns. At Northwestern, she is involved at The Garage and she serves as a senator for the Associated Student Government, a writer with Spoon University, a tutor for Books & Breakfast, and on the corporate team of MayFest Productions. She is currently a Project Manager at AmbassCo, a student-led startup translating teens' honest feedback, insights, and ideas into actionable social, product, branding, marketing, and investment strategy.

"I cannot wait to engage with all of the LJV opportunities—from traveling, to attending events, to bonding with my LJV peers—to expand my entrepreneurial and leadership skills. I am so excited to be surrounded by peers and mentors who share the same drive to make an impact in the world."



Isaac Winoto, McCormick '24

Isaac, born and raised in Jakarta, Indonesia is studying Computer Science, Data Science, and Entrepreneurship. If Isaac's life had a theme, it would be building solutions that make a difference in other people's lives. At Northwestern, Isaac is building Skuy, a community-focused discussion and news aggregation mobile platform. Even in his non-entrepreneurial endeavors, be it when managing the truck transporter experience in Indonesian logistics startup Kargo, or when developing Augment-EAT, a menu app that uses augmented reality to visualize a 3D model of your food, Isaac's main passion has always been to solve human-first problems. In his free time, Isaac's interests include everything basketball (playing, watching, analyzing), playing the electric guitar, beatboxing, and learning the cultures of new places around the world.

"I am beyond grateful to be a part of this amazing community of fellow student entrepreneurs and to gain new experiences that will further boost my entrepreneurial spirit!"