THE PROPEL PROGRAM
empowering young women entrepreneurs

FALL 2022 PROPELLERS

ABIGAIL COFFEY
WEINBERG '25
PROJECT: PERENNE
Fashion startup geared towards creating a community and awareness for sustainable fashion designs and lovers of sustainable fashion!

JESSICA LI
WEINBERG '24
PROJECT: JUJUBE CO.
Rebranding and introducing healthy Asian snacks to a Western audience.

ALESSANDRA MARIANO
WEINBERG / BIENEN '25
PROJECT: AMARI
Amari provides freshly-roasted, transparently-sourced, sustainable, and delicious specialty coffee-at locations that fit your lifestyle.

NAOMI AISEN
WEINBERG '23
PROJECT: GATHER
Gather is a passion project to empower university students to cook healthy and creative group meals in their college homes by providing a low-commitment meal kit delivery service, catering to college students’ sometimes unpredictable schedules.

AYA BEN SAGHROUN
McCORMICK '26
PROJECT: INTL ACADEMY
Providing Moroccan students aged 12-18 general and personalized guides and mentorship to help them navigate the application process and finance their studies.

NICOLE MARKUS
MEDILL / WEINBERG '25
PROJECT: GLASS OF MY DREAMS
Glass of my Dreams is a stained glass studio aimed at selling custom-made projects and teaching Northwestern students the art of glass.

ERICA ZHOU
WEINBERG '24
PROJECT: CONNECT
Connect helps introverts find lifelong friends beyond identity with comfort using advanced matching algorithms and unique user experience designs.

SARAH TALBERT
WEINBERG '25
PROJECT: FLOCK
Flock is a new college search tool that helps match students with their best fit universities based on what they value in the college experience.

To learn more about Propel, visit: thegarage.nu/propel