THE X-FACTOR PROGRAM
Transforming Northwestern student founders into the creators and leaders of tomorrow

FALL 2022 COHORT

ALEX BAHRAM
WEINBERG '23
PROJECT: JUPITERDX
Building a platform for patients with chronic illnesses to share data with loved ones, care providers, and researchers.

KATE FAWCETT
WEINBERG '24
PROJECT: LEVA
Leva is a customized mentorship software and service designed to empower women in the workplace, enable strong retention, and provide structured mentorship programming.

BELLA LESAGE
WEINBERG '25
PROJECT: HOSTU
hostU is a medium term shared economy rental platform exclusive to college undergraduates, graduates, and faculty.

LAUREN HUTTNER
MEDILL '24
PROJECT: PEBBLE COMMUNITY LABS
A boutique agency helping creators and creator-adjacent brands build communities to engage their fans and gain valuable audience insight.

DEREK ZHANG
KELLOGG '23
PROJECT: MEDIKO
Curated personalized health information for employees.

STANLEY JIA
WEINBERG '23
PROJECT: YITZY
Platform that helps young adults connect better through social journaling.

JAKE ERICHSON
KELLOGG '23
PROJECT: RENOTA
Building software to help math students receive more high-quality feedback on their work while saving teachers time in the process.

ZOE LEWIS
SESP '25
PROJECT: PETAL SOLUTIONS
At PETAL, we prioritize equitable, transformative, and active learning solutions.

To learn more about X-Factor, visit: thegarage.nu/xfactor