THE X-FACTOR PROGRAM
Transforming Northwestern student founders into the creators and leaders of tomorrow

WINTER 2022 COHORT

ASHLEY SHERMAN
KELLOGG ’22
PROJECT: LIQUID CONFIDENCE
#1 Kombucha Cocktail: functional, delicious & alchemized with premium bourbon.

NIRAJ SHAH
MCCORMICK ’23
PROJECT: XENAH DEVELOPERS
Coding consultancy that aims to develop skills for CS undergrads while delivering quality apps and websites to clients.

CONFIDENCE UDEGBUE
KELLOGG ’22
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WILLIAM XENAKIS
MCCORMICK ’23
PROJECT: XENAH DEVELOPERS
Coding consultancy that aims to develop skills for CS undergrads while delivering quality apps and websites to clients.

EDEN HIRSCHFIELD
MEDILL ’22
PROJECT: INDIGO SOCIAL CLUB
Indigo Social Club curates pop-up nightlife events at Evanston venues with the goal of creating fun experiences for Northwestern students and supporting local businesses.

To learn more about X-Factor, visit: thegarage.nu/xfactor