THE PROPEL PROGRAM
empowering young women entrepreneurs

SPRING 2023 PROPELLERS

ANNA SMITH
SESP ’24
PROJECT: SUGAR STITCH
A chic and trendy line of headscarves for women battling hair loss.

JODI KRAUSHAR
KELLOGG ’24
PROJECT: FIRST HOLD
A scheduling and onboarding platform for VFX and animation freelancers in commercial production.

ANNA WITTCOFF
SESP ’24
PROJECT: WHENWEAT
WhenWeEat is a mobile application streamlining the process of users finding a common date, time, and location to share a meal, revolutionizing the way dining is utilized on campus as a means for forming and reinforcing social partnerships.

SAM DOUKI
WEINBERG ’24
PROJECT: CIRCULAR
Circular is a dedicated platform for Northwestern students to buy and sell their pre-loved clothes within their campus community, safely and conveniently.

ANNIKA HOLLIDAY
SESP ’25
PROJECT: UTOUR
UTour connects high school students and their families with college students for personalized campus tours and experiences.

SARA BOUFTAS
WEINBERG ’25
PROJECT: TBD
A mentorship website/app to connect university students.

GABRIELA FUSCO MENDES
KELLOGG ’24
PROJECT: BOARDIBLE
Boardible is a digital board game marketplace that offers an immersive gameplay experience for players and a no-code game development engine for publishers.

WHITNEY CHEN
WEINBERG ’26
PROJECT: NET
It’s the Network: Connecting Northwestern alumni to current students.

To learn more about Propel, visit: thegarage.nu/propel